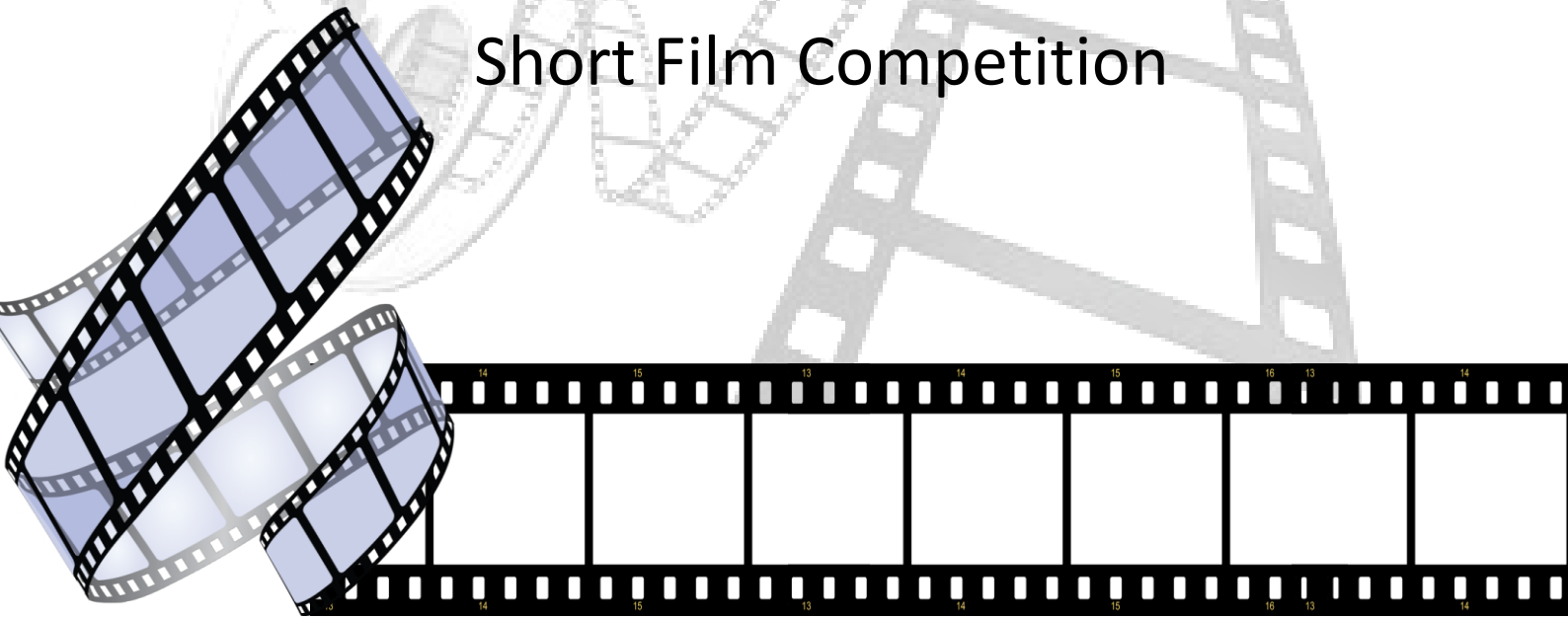


National AIDS Control Organisation  
India's Voice against AIDS  
Ministry of Health & Family Welfare, Government of India  
[www.naco.gov.in](http://www.naco.gov.in)



# FRAME - 2021

Short Film Competition

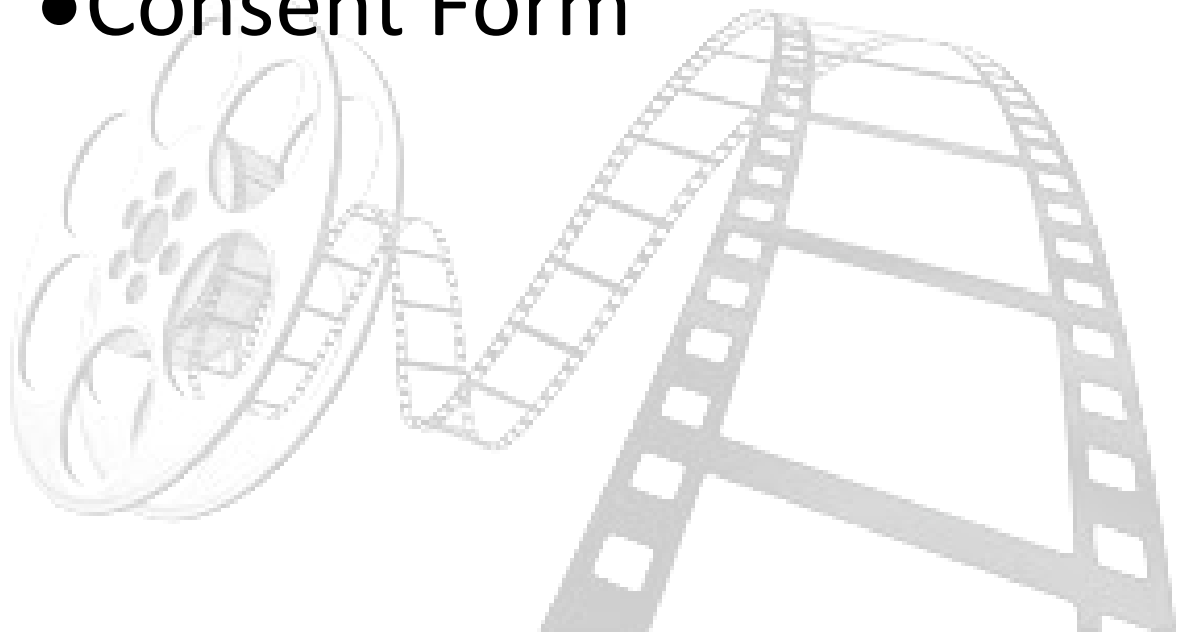


**For more details: WhatsApp – 9947016935**

[ksacs.shortfilmcomp@gmail.com](mailto:ksacs.shortfilmcomp@gmail.com)

# Contents

- Purpose of the competition
- Terms and Conditions
- Entry Form
- Consent Form



Youth in Kerala involved in various HIV/AIDS awareness generation activities through Red Ribbon Clubs at college across the state.

To promote the right content among the youth Kerala State AIDS Control Society planned a short film competition for college students.

### Terms and Conditions

By participating in the competition, participants agree to be bound by, and are deemed to have read and understood these Terms and Conditions.

### General Guidelines:

1. The competition is only for Indian Citizens.
2. Submission of the Short Film will start from 15<sup>th</sup> December, 2021 till 30<sup>th</sup> January, 2022.
3. Entry form and Consent Form are mandatory documents along with the short film. All entries for the competition should be submitted only through the email id : [ksacs.shortfilmcomp@gmail.com](mailto:ksacs.shortfilmcomp@gmail.com). An email stating that the entry has been received will be sent to every submission, if in case the contributor doesn't get a revert mail then S/He is requested to send the entry again.
4. The duration of short film should be more than 3 minutes.
5. The short film can be made on Malayalam or English.
6. English Subtitles are mandatory for all entries.
7. Animated films are also accepted for this competition.

8. The content of the short film should be associated with any of the below mentioned thematic areas (the detailed description on each thematic area is attached as separate document in the website):

- I. HIV & Youth
- II. Importance of Red ribbon Club
- III. Importance of early diagnosis
- IV. Condom Promotion
- V. Stigma & Discrimination
- VI. STI Prevention
- VII. HIV/AIDS Act
- VIII. National toll free number 1097

9. Film makers to work keeping the following outcomes in mind (one or more) :

- Promote safe behavioural practices among youth.
- Reduce stigma & discrimination associated with HIV/AIDS.
- Motivate and sustain behaviour change in a cross section of identified populations at risk, including HRGs and bridge population.
- Strengthen enabling environment for PLHIV.
- Uptake of HIV testing and the stigma related to that.
- Eliminate negative social norms which hamper the access to services.
- Enhance awareness and knowledge levels of general population.

10. The film maker has to select one of the themes mentioned above for their short film.
11. Participant is to make sure that his/her profile is accurate and updated since SACS will be using for further communication. This includes details such as name, contact details and phone number. Entries with incomplete Entry form will not be considered.
12. Please note that the Short Film must be original and should not violate any provision of the Indian Copyright Act, 1957. The conceptualization should be original; Plagiarism will not be accepted. Any violation of this rule will lead to disqualification from the competition.
13. Anyone found infringing on others copyright will be disqualified from the Competition. NACO/SACS do not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
14. All winning entries which receive prize or any other recognition as a result of participation in the short film competition will be intellectual property of the Kerala State AIDS Control Society (KSACS) and National AIDS Control Organization (NACO) and the winner cannot exercise any right over it.
15. The prize-winning short Film is meant to be used by NACO/KSACS for promotional and display purpose and also for any other use related to generating awareness as may be deemed appropriate for the initiative.
16. SACS reserves the right to cancel or amend all or any part of the competition and/or the Terms & Conditions/ Evaluation Criteria. However, any changes to the Terms & Conditions/ Evaluation Criteria, or cancellation of the competition, will be duly informed / updated.

17. By registering for participation in the competition, the Participant(s) warrant that :

- i. They have complied with these terms and conditions
- ii. Their name is original
- iii. Their entry does not infringe any intellectual Property Rights of any third party.

18. KSACS accepts no responsibility for any damage, loss or injury of any kind suffered by any participants in entering the Competition, including as a result of any participant winning or not winning any prize.

19. Entries must be made by the closing date and in the manner set out in the competition's Terms and Conditions. Failure to do so will result in disqualification.

20. Multiple submissions of entries by the same participant/college will also be considered.

21. The selected Top 07 entries will be awarded with cash Prizes and certificates :

1<sup>st</sup> Prize - Rs. 50,000/-

2<sup>nd</sup> Prize - Rs. 30,000/-

3<sup>rd</sup> Prize - Rs. 20,000/-

All other 4 consolation prizes – Rs. 10,000/- each.

22. The last date for the submission of entry is 30<sup>th</sup> January , 2022.

23. The selected entries will be uploaded on YouTube channel of KSACS & NACO and over various other communication platforms including social media in order to generate awareness.

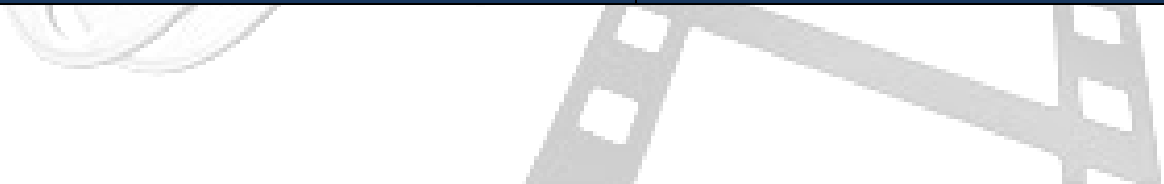
24. The experts on Thematic areas, IEC division of KSACS and Film critic would comprise of the Panel of Jury and evaluate the competitors.

25. No financial support will be garnered from any brand in any manner whose products will be used in the film. Nor shall any specific brand be promoted with a/any promotional intent.

26. Technical details:

- i. Students will have to upload a copy of valid school/college/university ID card along with the entry.
- ii. The technical details of the Short Film with specific details as given below, to be the last frame of the submitted short film for the competition. These details will not be inclusive of the 3 minutes assigned for the short film competition.

Name of the Student :	
Name of Institution :	
Language :	
Thematic area covered :	
Duration of the submitted film :	
Date of Submission :	
Consent Form Submitted (Yes/ No) :	



# Entry Form

## *Frame – 2021*

### *Short Film Competition*

Name of the Student :	
Name of Institution :	
Language :	
Thematic area covered :	
Duration of the submitted film :	
Date of Submission :	
Consent Form Submitted (Yes/ No) :	

1. I hereby declare that the information given in this application is true and correct to the best of my knowledge and belief. In case any information given in this entry form proves to be false or incorrect, I shall be responsible for the consequences.
2. I also declare that if any information provided by me is found false, my submission may be rejected at any point of time.
3. I am also aware that mere submitting my film under the *Frame 2021* does not guarantee me an award or monetary benefit of any other kind.
4. I hereby confirm that I have taken written consent of all actors/participants/cast to use the film for any/all promotional activities in order to raise awareness about the thematic area. Any dispute raised at any stage in the future shall be taken to concerned court.
5. I also declare that the submitted film is original and does not violate any provision of the Indian Copyright Act, 1957. The conceptualization is original and any violation of this rule will lead me to disqualification from the competition.

Place :

Date :

( Signature of the Applicant )

*Please note: All the sections in this form are mandatory. Please fill in capital letters only.*



# Consent Form

*( To be filled by the cast of the film)*

1. I hereby confirm that I am aware that the issue raised in the film is sensitive and my participation supports the promotion of creating stigma and discrimination free environment for people infected and affected with HIV. Acting/Participating in the film is my conscious choice and I am aware of the purpose for which my participation is being done.
2. Without expectation of compensation or other remuneration, now or in the future, I hereby give my consent to ( legal entity/organization),its affiliates and agents, to use my image and likeness and/or any interview statemtes ftom me in its publications, advertising or other media activities (including the internet).

This consent inclues :

- a) Permission to interview , film, photograph , tape, or otherwise make a video reproduction of me and/or record my voice;
- b) Permission to use my name ; and
- c) Permission to use quotes from the intyerview(s) (or experts of such quotes), the film, photograph(s), tape(s) or reproduction(s) of me, and/or recording of my voice, in part or in whole, in its publications, in newspapers, magazines and other print media, on televsion, radio and electronic media (including the internet), I theatrical media and/or in mailings for educational and awareness.

Place :

Dated:

Signature :

Name and Address:

Contact Details :